

Snowtopped – flowing shapes in a winter landscape



FEBRUARY 2019, STOCKHOLM - High up above the rooftops, with a panoramic view over the Swedish capital, the exhibition **Snowtopped** will take place during **Stockholm Design Week 2019**. **Snowtopped** is an installation created by Tarkett in collaboration with **Note Design Studio**, to showcase the possibilities of a material typically used as flooring.

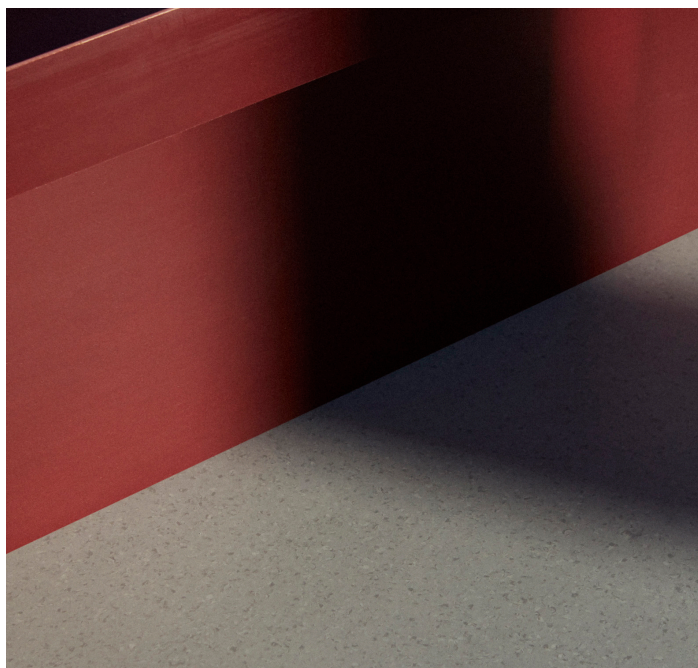
Snowtopped takes its inspiration from the soft, flowing silhouettes of a Nordic winter landscape. A setting where dunes and snowdrifts in different sizes and shapes create an imaginative scene for the visitor to explore, with a sense of being immersed by snow without knowing what is hidden beneath. Traversing colour scales of cool white and light grey, the material's subtle patterns create shimmering effects – bringing to mind the different layers of snow.

"We wanted to create a space where the versatility and flexibility of the material is accentuated in an unexpected way," says Charlotte Ackemar from Note Design Studio.

Snowtopped is created using Tarkett's homogeneous and sustainable vinyl floors in the iQ ranges, a material that can be found in public spaces all over the world. Tarkett's iQ ranges have been manufactured in Sweden since the 1940's.

The 2019 exhibition is a continuation of the successful collaboration between Tarkett and Note Design Studio, initiated at last year's Stockholm Furniture & Light Fair. The 2018 installation *The Lookout* received the Editors' Choice Award for Best Stand. In addition, *The Lookout* won the Small Interior of the Year at the prestigious Dezeen Awards 2018, as well as being nominated in Frame Awards 2019.





The Snowtopped installation, created by Tarkett in collaboration with Note Design Studio, showcases the possibilities of Tarkett materials by exploring the colours and shapes of snow.

Location : Stockholm Under Stjärnorna, Hotel At Six, Brunkebergstorg 2, Stockholm

Opening hours : Stockholm Design Week, 4th – 8th February, 10 am - 3.30 pm

Images can be downloaded from the media bank, perpr.se.

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About Tarkett

With net sales of more than €2.8 billion in 2017, Tarkett is a worldwide leader of innovative flooring and sports surface solutions. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood, laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide through its major brands: Tarkett, Desso, Johnsonite, Tandus Centiva, Tarkett Sports, FieldTurf and Beynon. With approximately 13,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to "Doing Good. Together", the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles and promotes circular economy, with the ultimate goal of contributing to people's health and wellbeing, and preserving the natural capital.

https://professionals.tarkett.com/en_EU/

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