

Raising the bar on sustainable carpet.



Johnsonite Tandus Centiva DESSO



We spend more than 90% of our time indoors, so it's vital for building materials to contribute to our health and wellbeing. Since 2010, Tarkett has been working toward designing our resilient and soft surface products so they actually contribute to better indoor air quality. In fact, we have the industry's most extensive inventory of Cradle to Cradle™ certifications, and many of our products now have emissions that are 10 to 100 times below the strictest TVOC standards in the world. So when the City of San Francisco strengthened their specifications for people- and planet-friendly carpet, Tarkett was ready with solutions.



"The development of the city of San Francisco's carpet purchasing regulation was a lengthy and iterative process. Tarkett staff were responsive and very helpful in providing a substantial amount of information and documentation to verify environmental claims."

Jen Jackson Toxics Reduction & Healthy Ecosystems Program Manager

Healthier materials. Healthier spaces. In 2018, the city of San Francisco adopted a comprehensive carpet regulation with minimum recycled content requirements and prohibitions on a long list of hazardous chemicals, including highly fluorinated compounds. San Francisco's strict new requirements cover every detail throughout a carpet's lifecycle, from manufacturing to installation to maintenance. As shown below, Tarkett's Tandus Centiva branded **ethos® Modular with Omnicoat Technology™** met or exceeded every requirement.

SPECIFICATIONS	ethos® Modular with Omnicoat Technology™
Carpet Tiles	
Cradle to Cradle Silver v3.1	0
No added antimicrobials	•
No phthalates	•
No halogenated flame retardant chemicals	٠
No formaldehyde or precursors	٠
Health Product Declaration (HPD)	Third-party verified Material Health Statements that provide health & environmental hazard and risk assessments of every ingredient
Declare Label	0
Environmental Product Declaration (EPD)	•
Green Label Plus Certification	•
45% total recycled content; 10% post-consumer	47-75%; 28% post-consumer
Face Fiber	
Type 6 or 6,6 nylon	0
No PFAS-based anti-stain	Eco-Ensure - a non-fluorinated soil protection technology
Backing	
No cushion backing	•
Free of polyurethane, PVC, etc.	٠
Adhesive	
Cradle to Cradle Bronze v3.1	0
Green Label Plus Certification	0

About ethos[®] Modular with Omnicoat Technology™

The hard carpet backing for ethos Modular with Omnicoat Technology is made with post-consumer PVB—a film recycled from old windshields and safety glass. Beyond its numerous environmental benefits, ethos® Modular with Omnicoat Technology also eliminates installation problems before they happen. Its breakthrough, proprietary coating creates a chemical barrier that works on any adverse flooring substrate—from green and chemically abated concrete to old adhesives. And as long as there's no evidence of standing liquids or staining, ethos eliminates the need for moisture, pH and MVER testing when installed with TarkettTAPE™. This simple solution provides faster, smoother, safer installations and finished spaces—without losing time and money on testing and mitigation.

None of our work in Doing Good is possible alone. Doing Good — Together is an open invitation — to our customers, our peers, our industry — in creating a healthy, beautiful, sustainable world.

How can we help you in Doing Good?



DESIGNING FOR LIFE

Developing products based on Cradle to Cradle® principles that contribute to people friendly spaces AND respect the planet's natural capital.

Tarkett North America

30000 Aurora Rd. Solon, OH 44139 800.899.8916

www.tarkettna.com



CLOSING THE LOOP

Building a circular economy inclusive of programs and business models that encourage take back, reuse, recycling and elimination of waste.



DRIVING COLLABORATION

Inviting others to join us in Doing Good through education, collaboration, transparency and communication.