

Press release

Tarkett North America

# Tarkett Wins Big at NeoCon 2018

**SOLON, OHIO, June 10, 2018** — <u>Tarkett</u>, a worldwide leader in innovative and sustainable flooring and sports surface solutions, participated in a very successful 2018 NeoCon in Chicago, IL on June 11-13, 2018. During NeoCon's 50th year as the leading platform for commercial design, Tarkett was honored as an award-winning manufacturer by three leading media companies, designed its 10,000 square foot showroom to envelop visitors in Neoculture – this year's thought leadership theme – providing interactive experiences and thought-provoking conversations, and received an overwhelming response on social media and through the press.

"This year far exceeded our expectations. We doubled the traffic to our showroom from 2017 to 2018, and it was packed for the entirety of the show. Over 5,000 visitors from 3,000 companies, both A&D customers and end users alike, visited the showroom. They were thrilled to see what was new and exciting at Tarkett and were very engaged in our Neoculture panel discussions, interactive displays and events. And because we were lucky enough to be honored by all three major design publications for our products – 8 in total – our customers have been emailing us post-NeoCon for samples for their projects. An exciting time for our entire team."

-- Chris Stulpin, Chief Creative Officer of Tarkett North America

## **AWARD DETAILS:**

## Metropolis:

Metropolis presented Tarkett with the Metropolis Likes award for Johnsonite's Pentagonals.



## Interior Design:

Interior Design Magazine recognized the following products from Tarkett: Tandus Centiva's Color Play collection as their HiP Award Winner in the Health & Wellness category. HiP Award Honors were given to Tandus Centiva's Scale Study Series by Suzanne Tick for the Workplace category, Tandus Centiva's SineEffect by Jhane Barnes for the Education/Government/Institutional category and Tandus Centiva's Tailored Twist for the Health & Wellness category.









# **Contract Magazine:**

Contract Magazine's Best of NeoCon Gold award went to Tandus Centiva's **Garden Walk Collection** in the Healthcare Flooring category; Johnsonite's **Pentagonals** won for Hard Surface Flooring; and our **Woven Fringe Collection** under the Tandus Centiva brand won in the Broadloom category.







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#### **About Tarkett**

With net sales of more than €2.8 billion in 2017, Tarkett is a worldwide leader of innovative flooring and sports surface solutions. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood, laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide through its major brands: Tarkett, Desso, Johnsonite, Tandus Centiva, Tarkett Sports, FieldTurf and Beynon. With approximately 13,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to "Doing Good. Together," the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles and promotes circular economy, with the ultimate goal of contributing to people's health and well-being, and preserving the natural capital. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60. www.tarkett.com.

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