

## Press release

Tarkett brings the warmth of a hand-knit sweater to the floor with Double Boucle

Tarkett North America



**SOLON, OHIO, March 28, 2018** – <u>Tarkett</u>, a worldwide leader in innovative and sustainable flooring and sports surface solutions, today introduces Double Boucle soft surface flooring from its Tandus Centiva brand. Double Boucle offers a fresh take on the traditional boucle weave, creating a flooring textile that evokes the warmth of a comfortable blanket to bring softness to commercial spaces.

Double Boucle's palette features an array of timeless neutrals that come to life with playful pops of color. These blends of color and neutrals allow the boucle technique to shine, highlighting its large open loops and structure. Different yarn sizes and varying tensions and twists combine for a unique texture and pattern that create the look of a handmade textile.

"The boucle technique yields a classic textured look," said Terry Mowers, Vice President of Product Development/Design, Commercial, Tarkett North America. "We've built on the boucle weave to create this warm, highly tactile carpet."

The vivid colors throughout infuse the line with great energy, and the overall result is this fantastic resimercial design that's perfect for branded spaces, corporate design, as well as education and

healthcare settings. And it's a sustainable product. You get beauty and are Doing Good - Together with us for the planet.

Double Boucle is available on Tandus Centiva's Powerbond<sup>®</sup> hybrid-resilient backing or <u>ethos<sup>®</sup></u> <u>Modular with Omnicoat Technology</u><sup>™</sup>. The innovative ethos Modular with Omnicoat Technology is created using recycled PVB film from automobile windshields and other safety glass, and it's Cradle to Cradle Silver certified. When installed using TarkettTAPE<sup>™</sup>, ethos Modular with Omnicoat Technology eliminates the need for pH, RH, and MVER testing, provided no free liquids are present and no moisture-stained concrete is evident. This ability to install over adverse flooring makes Double Boucle on ethos Modular ideal for a variety of applications. Additionally, both Powerbond and ethos Modular are 100 percent recyclable through Tarkett's ReStart program.



The Dynex SD<sup>®</sup> solution-dyed Double Boucle is offered in nine colorways. Modular tiles and squares are available in sizes 18"x18", 24"x24", 9"x36", 18"x36", and 36"36" and coordinate beautifully across the Tarkett Solution SPECtrum<sup>™</sup> of products and brands.

To learn more about Double Boucle, as well as Tarkett's full spectrum of commercial products, visit <u>www.tarkettna.com</u>.

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## About Tarkett

With net sales of more than €2.8 billion in 2017, Tarkett is a worldwide leader of innovative flooring and sports surface solutions. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood, laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide through its major brands: Tarkett, Desso, Johnsonite, Tandus Centiva, Tarkett



Sports, FieldTurf and Beynon. With 13,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to "*Doing Good. Together*," the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles and promotes circular economy, with the ultimate goal of contributing to people's health and well-being, and preserving the natural capital. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60. <u>www.tarkett.com</u>.

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