

HOMOGENEOUS  
COMPACT VINYL  
FLOORING

# iQ OPTIMA

TRENDS CHANGE, ICONS REMAIN.

NIGEL, INTERIOR DESIGNER



The hallmark of a true classic is its ability to remain original. iQ Optima homogeneous vinyl flooring adds a next generation surface treatment for greater wear resistance. iQ Optima is the original that never stops improving, a true classic that is the preferred choice of designers for over 30 years.



THE ULTIMATE  
FLOORING EXPERIENCE



Original Grey Beige / 3242 860



Original Dark Red Blue / 3217 849  
 Original Blue Green / 3217 251  
 Original Light Green / 3217 253  
 Original Yellow Green / 3217 254

Original Green / 3217 861  
 Mono Soft Cool White / 3217 202  
 Mono Soft Grey / 3217 203

## iQ OPTIMA, THE ORIGINAL DESIGN

With 100 million square metres installed since 1984, iQ Optima is the original that never stops improving, a true classic that is the preferred choice of designers for over 30 years.

### BROAD DESIGN PALETTE

iQ Optima's updated range takes homogenous vinyl to the next level in aesthetics. The broad palette includes 64 different colours, 33 refreshed designs and a striking new linear pattern, **Mono**, specially developed to complement quieter environments.

The new design complements two other linear patterns, **Original** the timeless, classic design available in a variety of neutral shades and brighter colours - perfect for vibrant and lively spaces. **Essence** comes with grey and black hues, combined with rough, natural textures for busy areas.

### COMPREHENSIVE RANGE

From hospitals to schools, hotels to offices, wet rooms to bedrooms, iQ Optima can offer individual solutions or a complete, coordinated design to flow seamlessly through areas with diverse uses.

Supported by a full range of accessories plus colour welding rods, iQ Optima provides a multi-format approach compatible with acoustic, slip-resistant and static-control environments. This flexibility means you can create a single surface for a variety of moods and needs without compromising on performance.



Original Red Orange / 3242 258  
 Original Medium Yellow / 3242 826

## EXCELLENT ENVIRONMENTAL AND TECHNICAL PROPERTIES

### OUR COMMITMENT TO CIRCULAR ECONOMY

Our **Cradle to Cradle®** approach ensures we design our products to contribute positively to the environment and to people's well-being at each step of the product's life. We're committed to a circular economy where resources are continually reused and recycled, creating products today that become the raw materials of tomorrow.

Contributing to better indoor air quality, we also continue to eco-design all our flooring products so that they have low or extremely low VOC emissions – from 10 to 100 times below the most stringent European regulations.

One of Tarkett's main concern is, and has always been, to make its clients benefit from products manufactured with sustainable materials taking care of the environment and human health without however compromising performance and design experience.

### OUR RESTART® PROGRAM

Tarkett is also engaged in recycling since 1957 and runs its own program called **ReStart®** in Europe and North America. **ReStart®** has been developed to collect and recycle clean leftover material from either post-installation resilient flooring or post-consumer carpets. It is then collected through partnerships with collection networks, before being processed in one of our eight internal recycling centers.



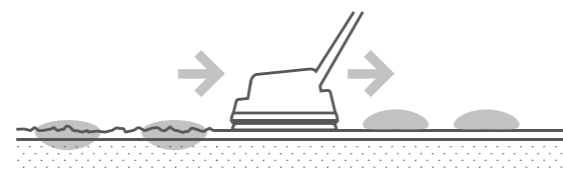
### NEW iQ NEXT-GENERATION SURFACE TREATMENT

iQ Optima now comes with a next-generation surface treatment that sets new standards in performance. Exclusive to Tarkett, it brings best-in-class protection against marks and stains, even from chemicals. Combined with our **unique dry-buffing technology**, it keeps iQ flooring **new for life**.

### iQ UNIQUE SURFACE RESTORATION

A system that uses simple dry buff to restore the surface's original appearance and function. Dry-buffing ensures continuous smooth, resistant and hard-wearing surface. The homogeneous construction of iQ allows the products to be dry buffed for the true life of the product without any need for chemicals.

Thanks to iQ unique surface restoration, the iQ ranges produce significant economies in the cost of cleaning and maintenance and provides the **best life cycle costs** on the market.



Surface with micro scratches due to traffic  
Stains can filter and become embedded in a porous material

Dry-buffing

Restored flooring after dry-buffing, ensuring a sealed and smooth surface to maximise hygiene

## iQ NEW FOR LIFE™, SUPERIOR EVERYDAY PERFORMANCE

### ENJOY LIFELONG PERFORMANCE

- Keep your floor looking new with our **unique dry-buffing restoration technology**.
- Experience unparalleled resistance to stains and chemicals via our **next-generation surface treatment**.
- Maximise hygiene thanks to our smooth, sealed surface.

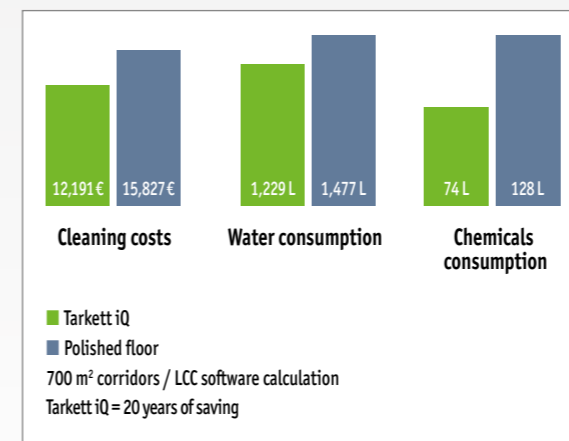
### ACHIEVE LIFELONG SAVINGS

- Save 30% on maintenance** and see payback within 3 years thanks to iQ's superior performance.
- Spend less on cleaning with no wax, no polish, ever.
- Speed up installation with **flexible handling**.

### LCC CALCULATION TO COMPARE FLOORING COST EFFECTIVENESS

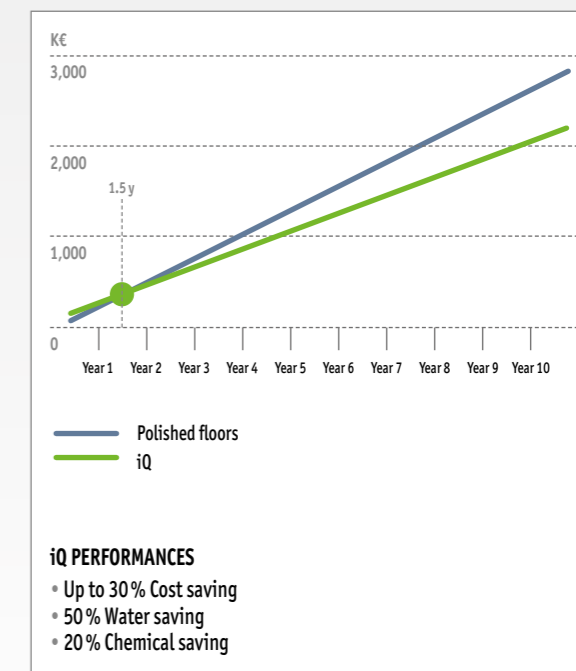
Tarkett has developed a program called Life Cycle Cost analysis (LCC) to compare the total cost for cleaning and maintenance of different flooring materials.

#### iQ vs polished floor cleaning cost comparison per year - school 700m<sup>2</sup>



Source: LCC Software Calculation

#### iQ vs polished floor cost savings hospital 10,000m<sup>2</sup>

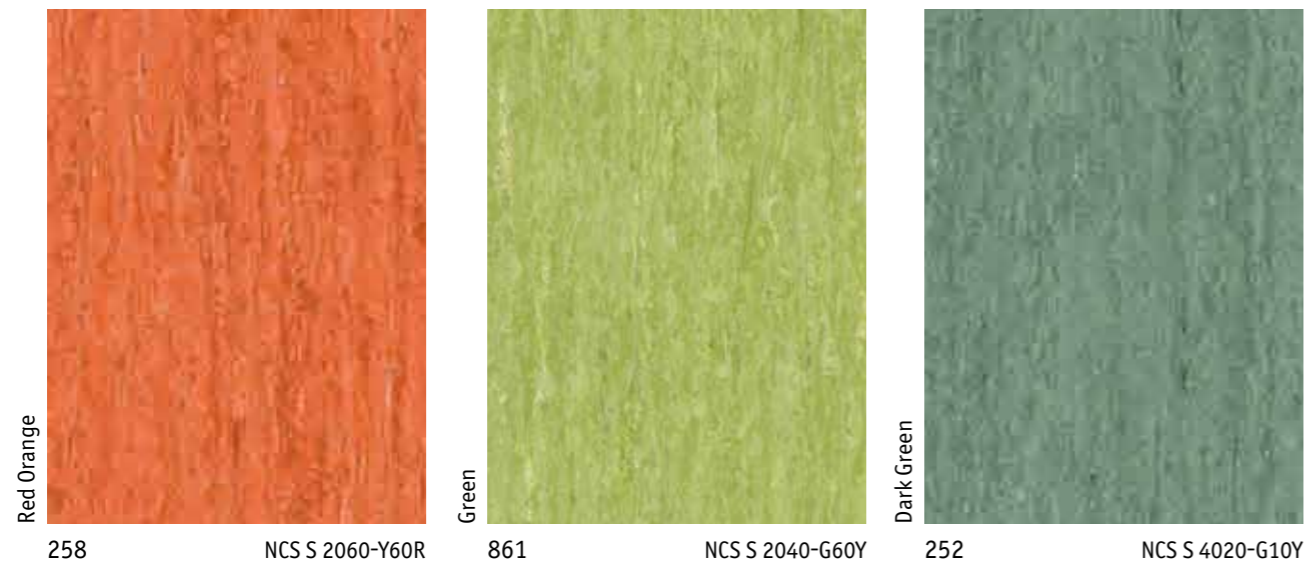
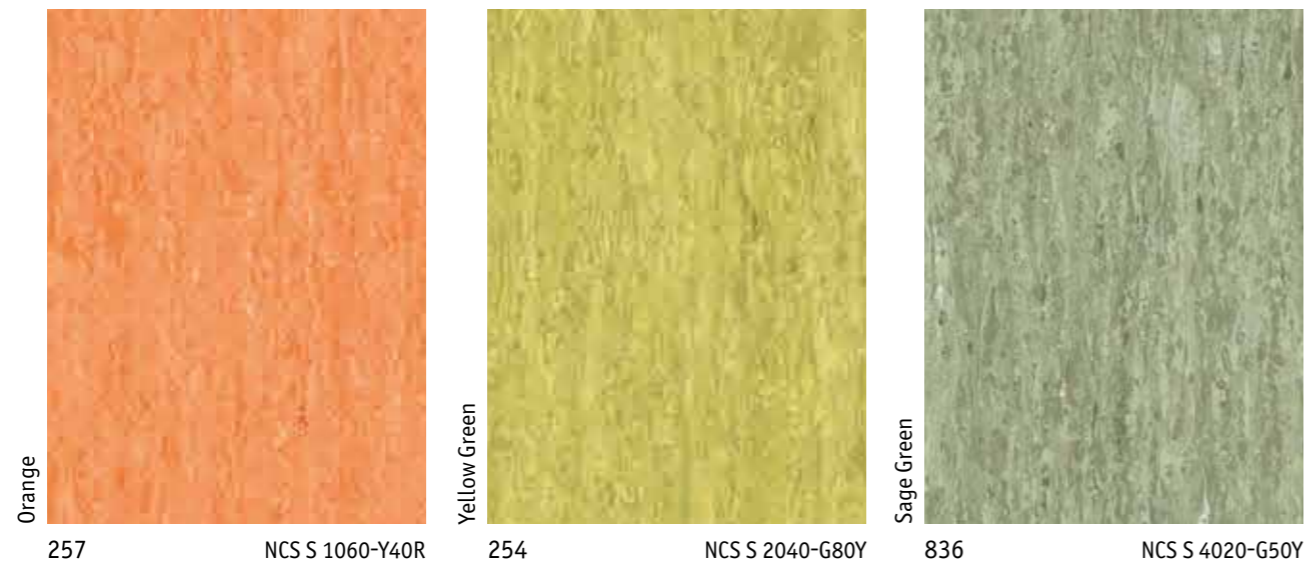
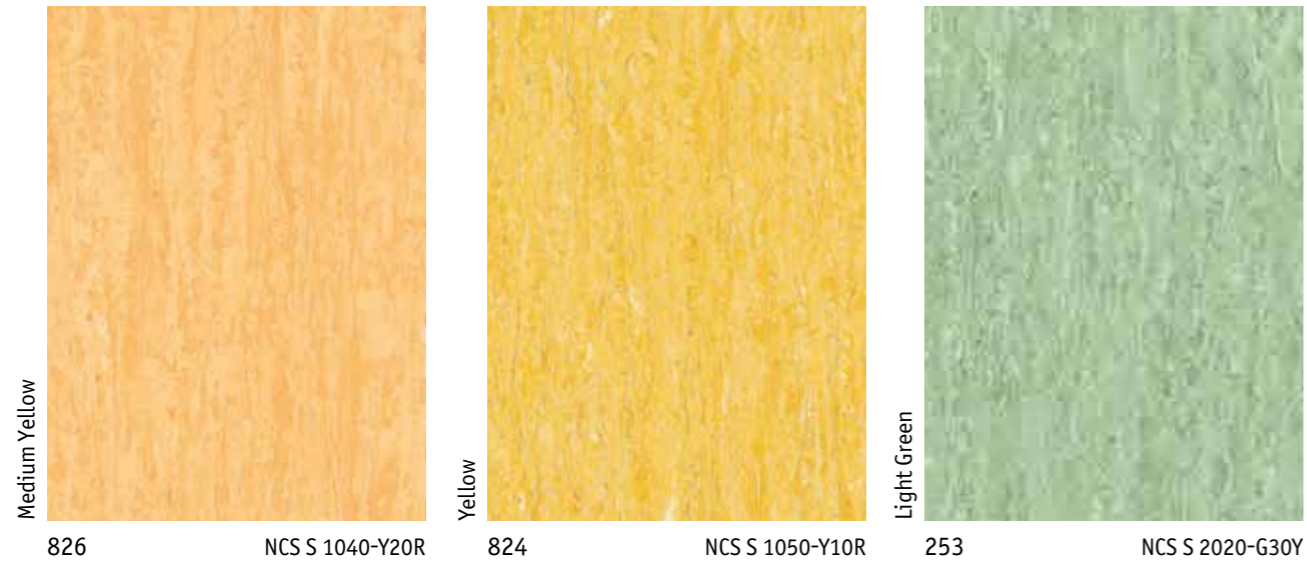


Source: LCC Software Calculation

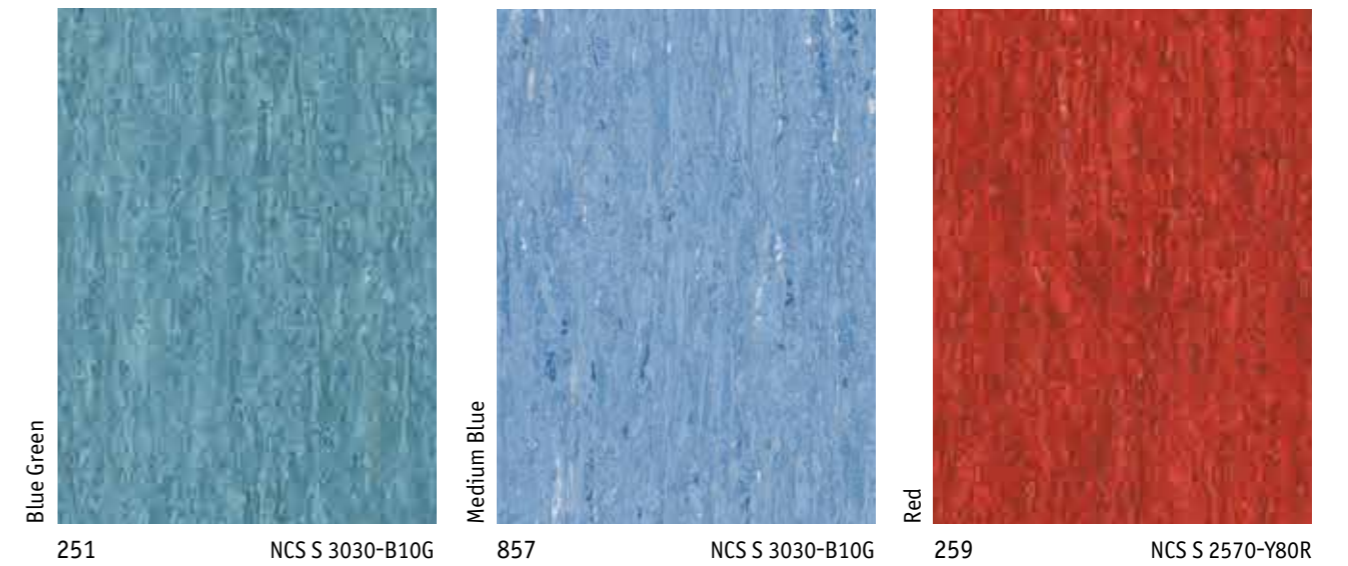
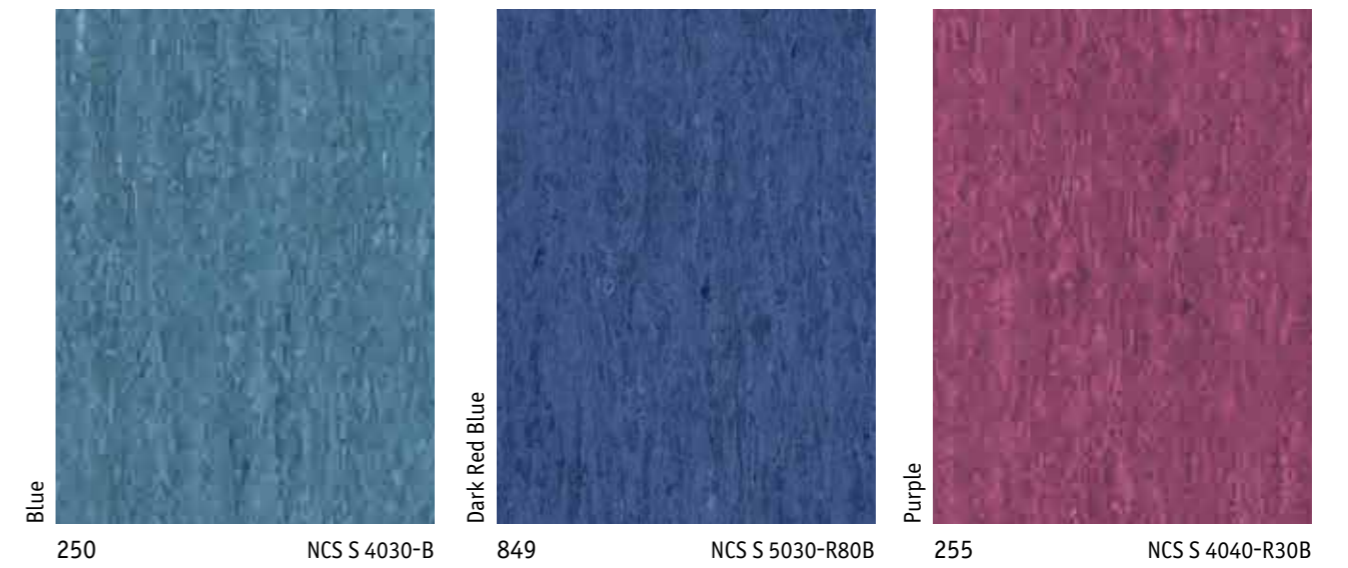
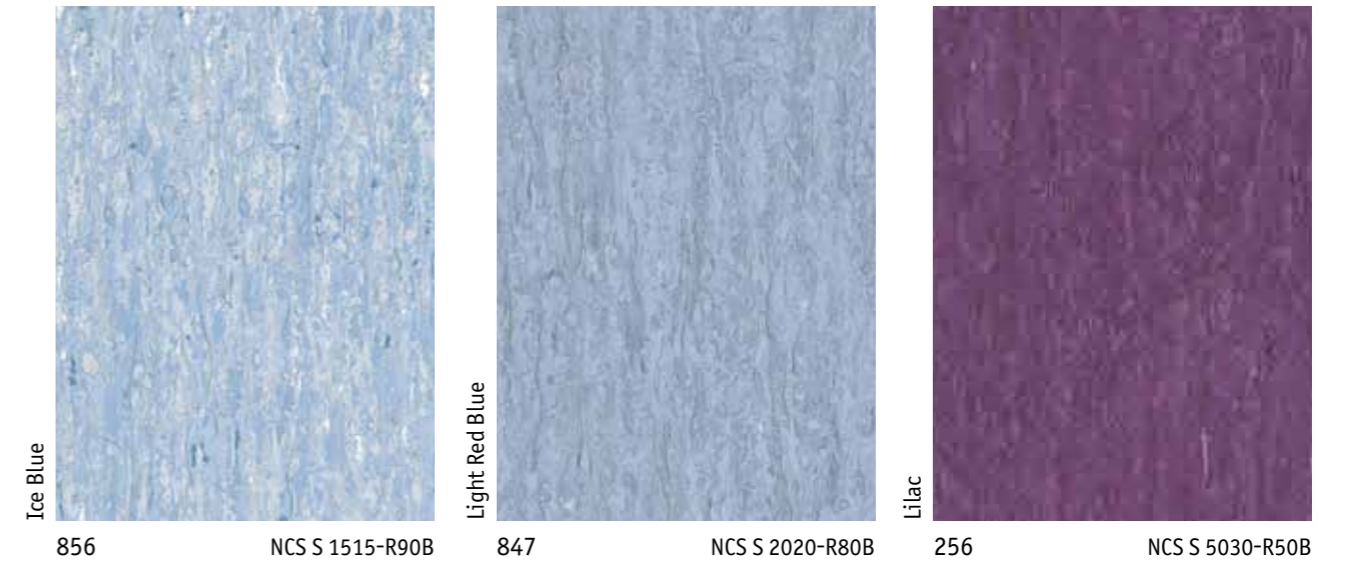


Original Brown Beige / 3242 899

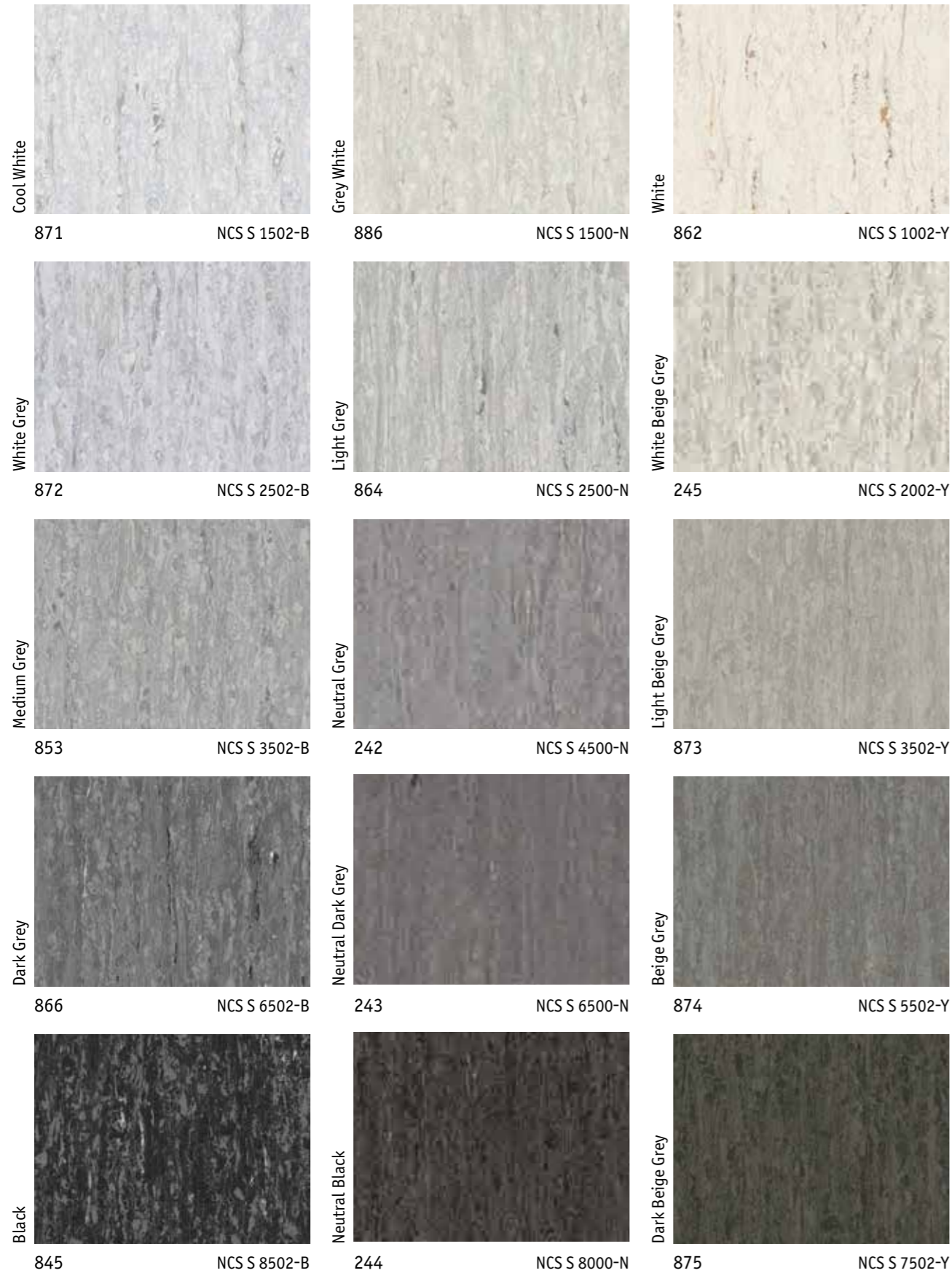
# iQ OPTIMA ORIGINAL



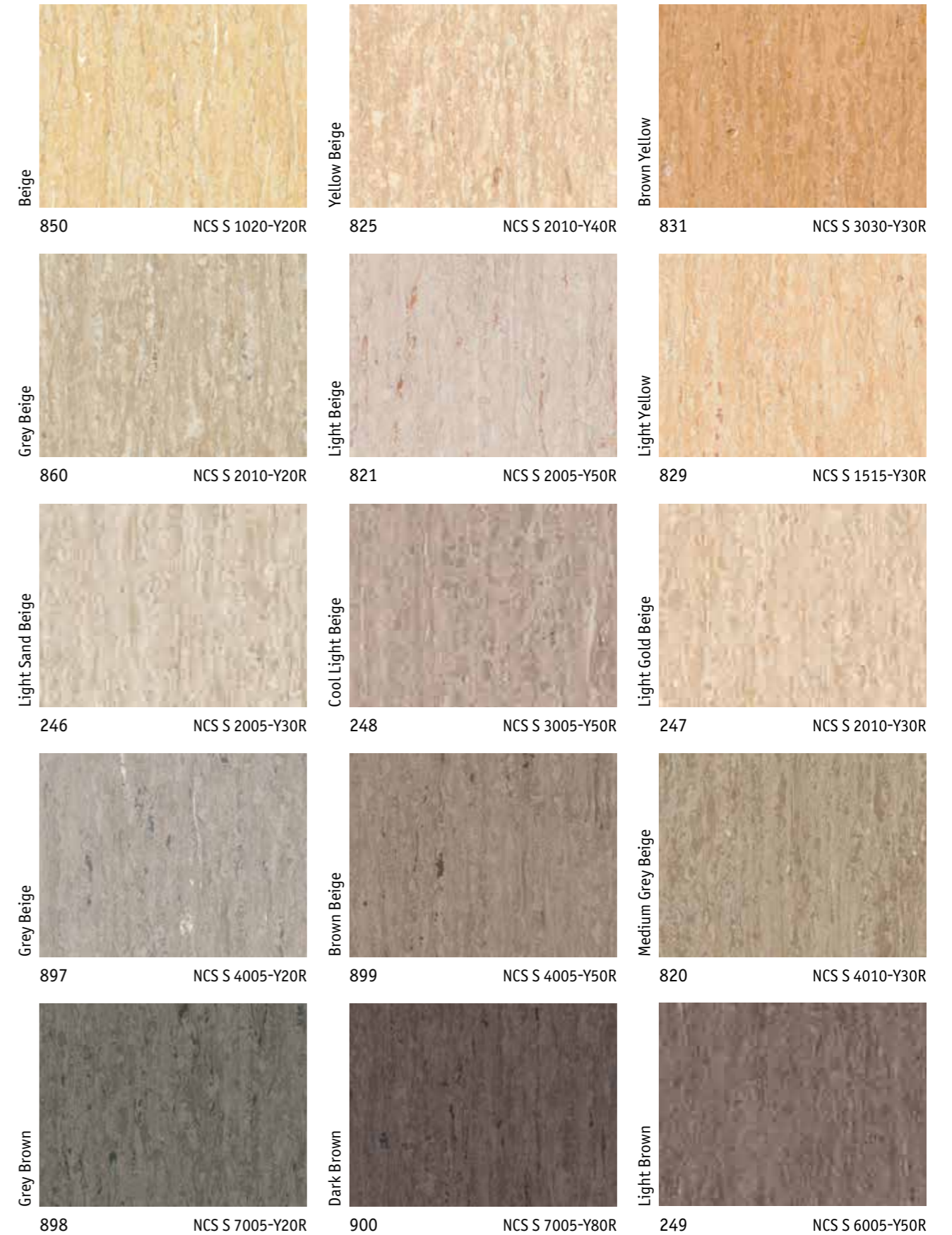
# iQ OPTIMA ORIGINAL



# iQ OPTIMA ORIGINAL



# iQ OPTIMA ORIGINAL



# iQ OPTIMA ESSENCE



# iQ OPTIMA MONO

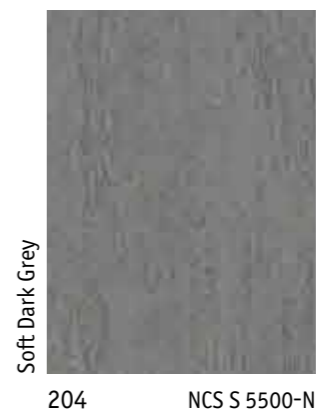






Photo: barabild

Essence White Contrast / 3077 951



Original Yellow / 3242 824  
Original Dark Blue / 3242 849  
Original Ice Blue / 3242 856

Original Medium Blue / 3242 857  
Mono Grey / 3242 200  
Mono White / 3242 205



Mono Warm White / 3242 205  
Mono Soft Warm Grey / 3242 206

Mono Soft Dark Beige / 3242 207  
Mono Soft Cool Beige / 3242 209  
Original Brown Yellow / 3242 831

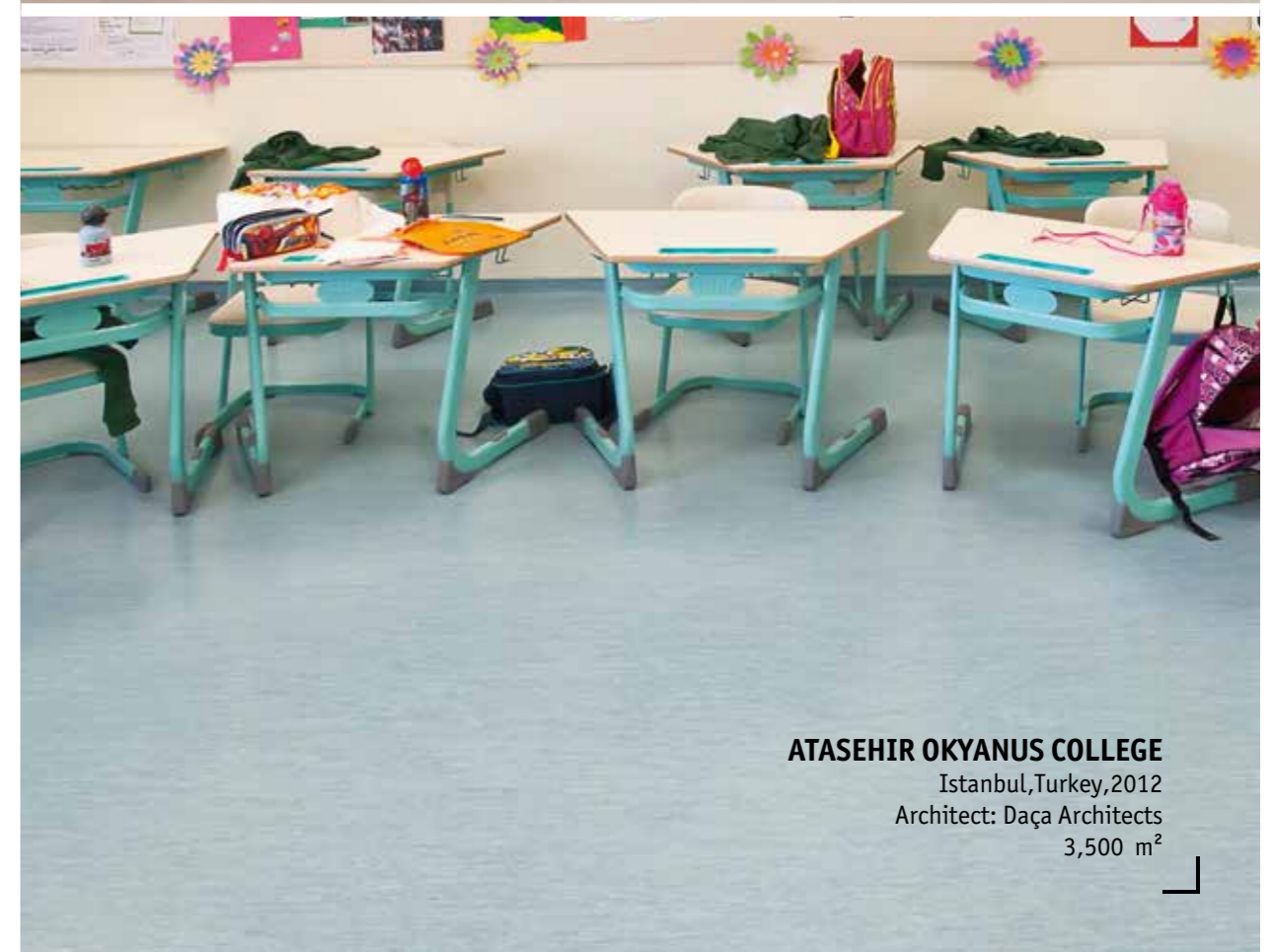


**NANTES UNIVERSITY HOSPITAL**  
 Nantes, France, 2013  
 Architect: Architectes Ingénieurs Associés (AIA)  
 14,000 m<sup>2</sup>



**YPERMAN HOSPITAL**  
 Ieper, Belgium, 2015  
 Architect: Boeckx  
 60,000 m<sup>2</sup>

**LES ATTAQUES DAY NURSERY**  
Les Attaques, France, 2011  
Architect: Cabinet Toth et Fasquelle  
400 m<sup>2</sup>

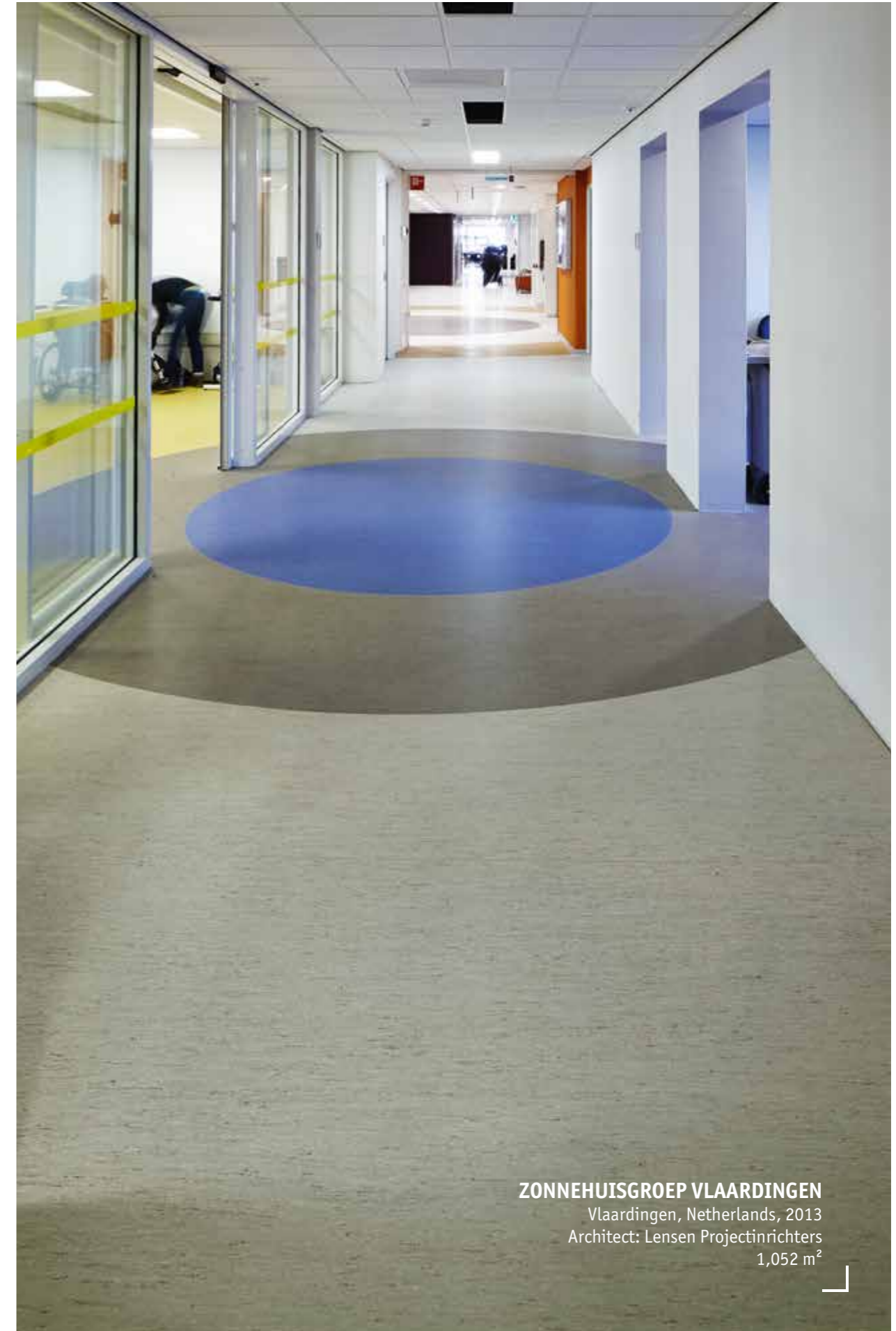


**ATASEHIR OKYANUS COLLEGE**  
Istanbul, Turkey, 2012  
Architect: Daça Architects  
3,500 m<sup>2</sup>



**LIEVENSBERG HOSPITAL**

Bergen op Zoom, The Netherlands, 2008  
Architect: Van Houte projectinrichting  
1,500 m<sup>2</sup>



**ZONNEHUISGROEP VLAARDINGEN**

Vlaardingen, Netherlands, 2013  
Architect: Lensen Projectinrichters  
1,052 m<sup>2</sup>

**BB VÄSTERÅS**

Västerås, Sweden, 2010  
Architect: LLN Arkitekter AB  
2,120 m<sup>2</sup>





Photo: Christian Holmér



Photo: Christian Holmér



Photo: Christian Holmér

**NYKÖPINGS HÖGSTADIUM**  
Nyköping, Sweden, 2014  
Architect: Carlstedt Arkitekter  
8,000 m<sup>2</sup> (both compact & acoustic)



Photo: baraBild



Photo: baraBild

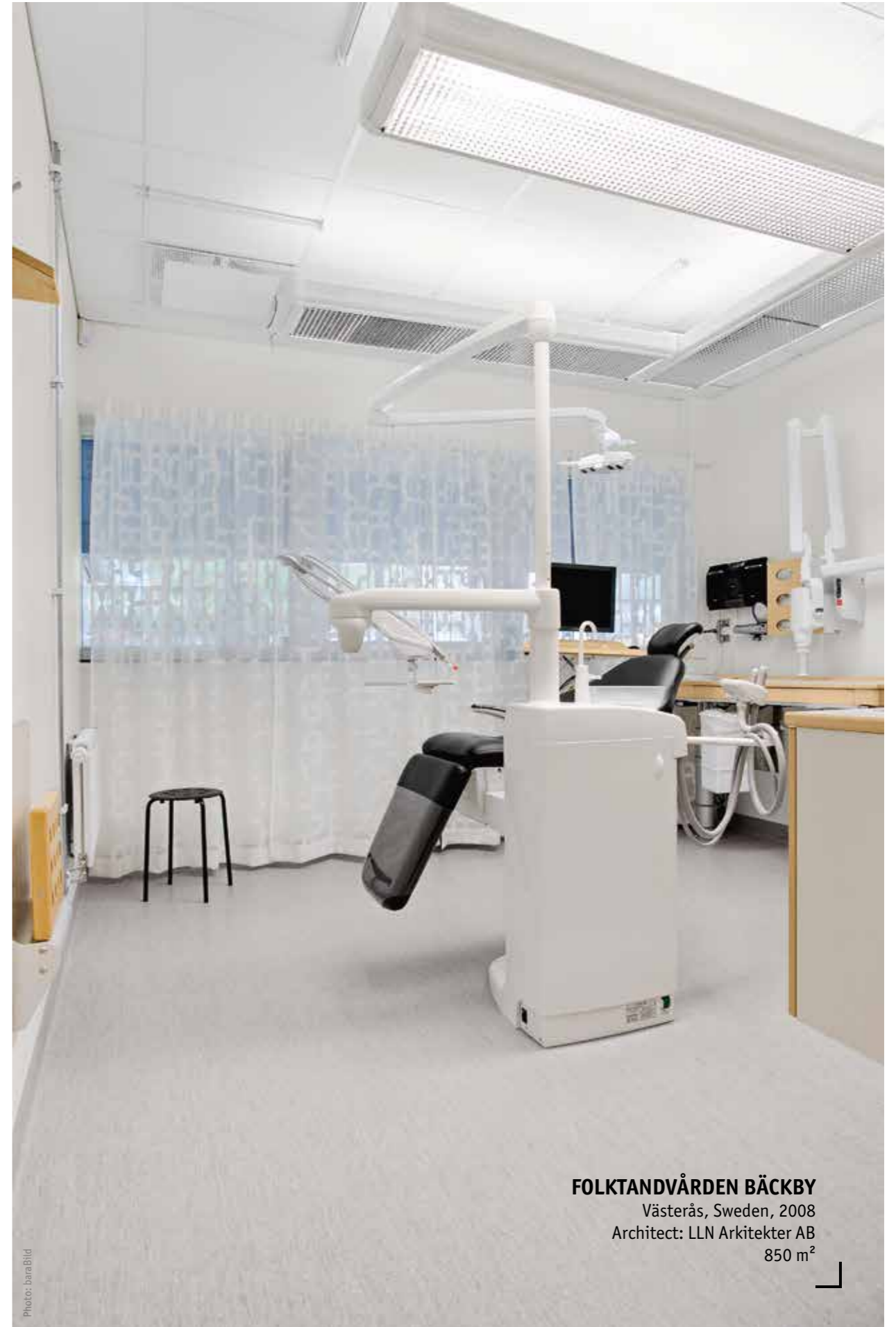


Photo: baraBild

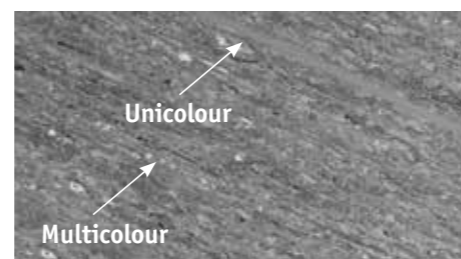
**FOLKTANDVÅRDEN BÄCKBY**  
Västerås, Sweden, 2008  
Architect: LLN Arkitekter AB  
850 m<sup>2</sup>



## COORDINATED ACCESSORIES

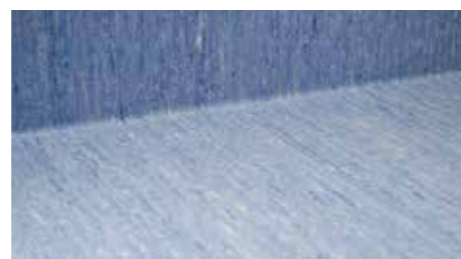
### WELDING RODS

- 4mm multicolour and unicolour welding rods available.
- Heat weldings for perfect watertightness and hygiene.
- Superior seam strength.
- Easy cleaning and maintenance.



### COVINGS

- Superior flexibility of the flooring.
- Easy to cover up walls.
- Wet room approved, perfect watertightness.



### WALL COVERINGS

#### Wallgard (controlled environments)

- Smooth and impervious surface with PU-Shield.
- Hygienic and watertight.
- High flexibility, easy to cove and weld with flooring.



#### Aquarelle Wall (wet room areas)

- Waterproof installation.
- Fresh and trendy colours, modern designs.
- Unique Wet room Concept by Tarkett: matching floors, walls, borders and accessories.
- Hygienic and easy to maintain.



### FLOORCRAFT SERVICE

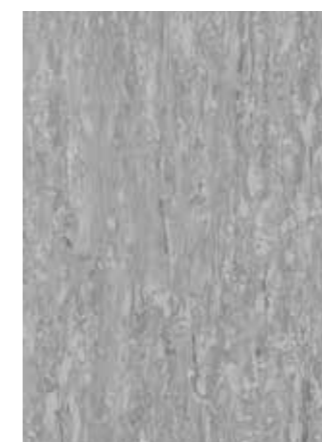
- A fully customised solution to match your choice of design and colour, for a more individualised flooring environment.
- A bank of design options in any size in a selection of 20 colour options.
- Floorcraft designs are assembled in the factory and sent on-site.



## A COMPLETE COORDINATED RANGE

### iQ OPTIMA

64 colour references



3242 853

### iQ OPTIMA ACOUSTIC

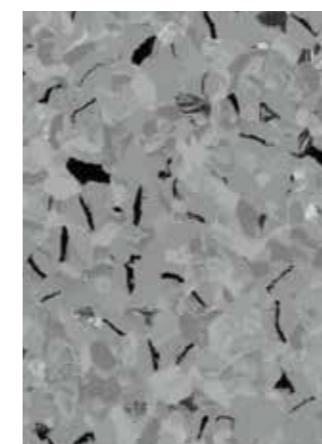
20 colour references



3076 866

### iQ TORO SC

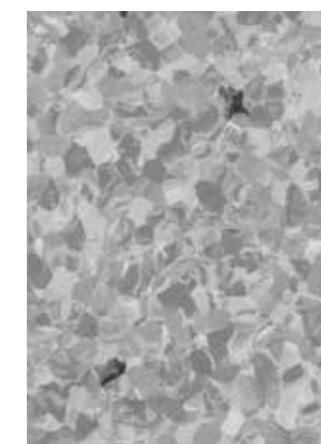
14 colour references



3093 102

### iQ GRANIT SD

14 colour references



3096 712

### OPTIMA MULTISAFE

9 colour references



3240 853



## FOR LIFELONG SAVINGS

- Save 30% on maintenance and see payback within 3 years thanks to iQ's superior performance.
- Spend less on cleaning with no wax, no polish, ever.

## FOR LIFELONG PERFORMANCE

- Keep your floor looking new with our unique dry-buffing restoration technology.
- Experience unparalleled resistance to stains and chemicals via our next-generation surface treatment.



## FOR LIFELONG STYLE

- Express your creativity with 11 patterns and 257 colours.
- Use our comprehensive range of accessories for a perfect finish.

## FOR A SUSTAINABLE FUTURE

- Contribute positively to the environment and people's well-being thanks to our Cradle to Cradle® approach.
- Benefit from our phthalate-free, 100% recyclable flooring, with low or extremely low VOC emissions – from 10 to 100 times below the most stringent European regulations.

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