

COLLECTION FOR  
PROFESSIONALS

# FLOOR AND WALL COVERINGS 2017

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professionals.tarkett.com



THE ULTIMATE  
FLOORING EXPERIENCE



# AT EVERY STEP OF YOUR PROJECT



## EXPLORE DESIGN REQUIREMENTS

- Understand how colours, patterns, materials and textures enhance design, safety, comfort through **our design team's analysis and expertise:**
  - **Tarkett Observer:** highlighting the evolution of user needs in each segment.
  - **Four lifestyle trends:** identifying the emerging creative and aesthetic influences.
  - **Colour intelligence:** to guide your project design in every application and environment.



## QUALIFY YOUR NEEDS

- **With your Tarkett contacts** who understand your business environment and help identify the products that best meet your specific needs – whether technical, environmental or design-related.
- **Through our website:** the latest up-to-date information on our products, with flooring presented by type of use or type of product and a full documentation center.



## BE INSPIRED

- **By our reference bank:** with a selection of international projects accessible from our website homepage to help inspire your project.
- **In our Room Designer:** on-line tools to experiment with design options of products in different spaces and save your personalized creations.
- **By our Floorcraft service:** a design team ready to help you create unique flooring concepts by highlighting visual inlays, colourways, zoning or directional design.



## GET ADVICE ON INSTALLATION & MAINTENANCE

- **Request customized training** for your teams on all aspects of installation and finishing.
- Receive **advice, documentation and training** on cleaning and care for maintenance teams.
- Benefit from **Tarkett Academy's** international technical advisors for specific needs of training and support.



## ORDER & RECEIVE YOUR FLOORING

- **With logistics sites and local sales teams close to customers,** you can be sure of better product availability, efficient ordering and reactive delivery to ensure you get the flooring you need.

To find out more on how we can help, contact your Tarkett representative







COMMITTED  
TO PROVIDING  
THE ULTIMATE  
FLOORING  
EXPERIENCE,  
EVERYWHERE!



### Quality solutions for every project

We offer one of the broadest product portfolio for flooring and sports surfaces, made in high quality and respecting people's health and the environment. From production to distribution, we supply the right solution at the right time for every public, commercial, residential and sports projects.

### An international presence

- More than 130 years experience
- 34 Production sites
- Sales in more than 100 countries
- 1.3 million square meters of flooring sold each day

### Close to customers

Our flooring experts support the diverse needs of architects, facility managers, contractors, distributors and installers in their different projects. By being close to our customers, we ensure flexible manufacturing, better product availability and a reactive delivery service.

### Innovative product and services

Research and Innovation (R&I), design and marketing teams focus on developing sustainable products and services that enhance design, safety, comfort and productivity.

### AT THE HEART OF OUR PRODUCT

**Tarkett designs flooring and sports surfaces solutions to the specific needs of customers and their different interior areas to enhance people's health, safety, productivity, performance and enjoyment in every possible daily situation.**

### Sensorial

With improved sound absorption, underfoot comfort, stimulative colors, patterns and textures, our floors help create environments that soothe or stimulate the senses and promote physical and emotional well-being.

### Functional

Tarkett creates durable, easy-to-install flooring solutions with unique surface treatments that ensure an outstanding day-in day-out resistance with minimal cleaning and maintenance.

### Ecological

Our products contribute to better indoor air quality through lower VOC\* emissions and reduced use of chemical cleaning agents. They are designed for the lowest possible use of water and energy for cleaning to reduce their environmental footprint.

\*Volatile Organic Compounds

# BUILDING A SUSTAINABLE FUTURE

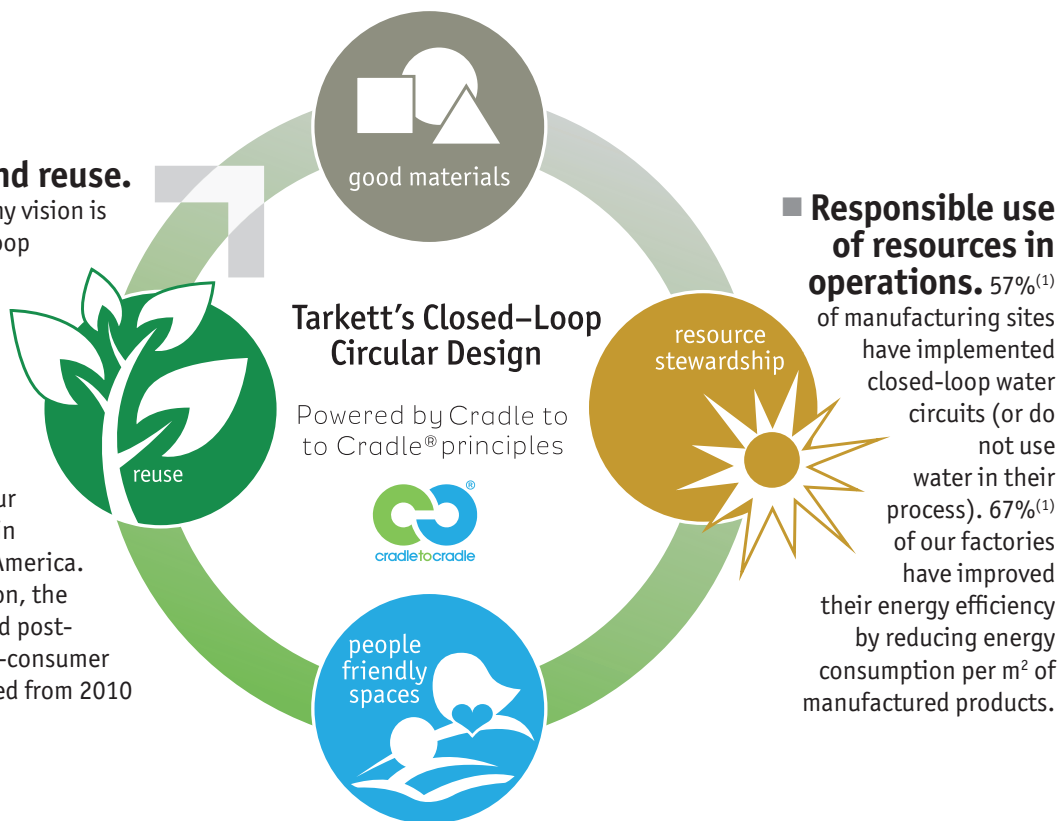
Sustainability is deeply embedded in our vision, where we aim to develop innovative flooring solutions for better living spaces, that create value for our customers and enhance their wellbeing, whilst respecting the environment.

That is why we are moving from the linear economy of take, make and dispose to a collaborative and circular economy where goods and materials are designed to be taken back, recycled, remanufactured or reused in a continuous and positive closed loop system. Our sustainable design approach focuses on four key pillars:

■ **Using good materials** that are safe for people and the environment and that can be reused as ingredients in new products. Since 2010, 80%<sup>(1)</sup> of our total raw materials have been assessed in accordance with Cradle to Cradle® principles.

## ■ Recycling and reuse.

Our circular economy vision is to develop closed loop recycling and reuse systems for all our products. To achieve this we are working in collaboration with our customers and partners through our ReStart® programs in Europe and North America. For the EMEA division, the quantity of collected post-installation or post-consumer products has doubled from 2010 to 2015.



## ■ Products that contribute to well-being.

At Tarkett, we have focused on reducing VOC emissions to contribute to a better indoor air quality. Our products have emissions from 10 to 100 times lower than the strictest European standards and regulations.

## A healthy indoor environment

On average, we spend 90% of our time indoors, which is why we are committed to design better living spaces for all.

By setting the highest standards in eco-innovation, we lead the flooring industry by providing tangible environmental and health benefits to our flooring users.

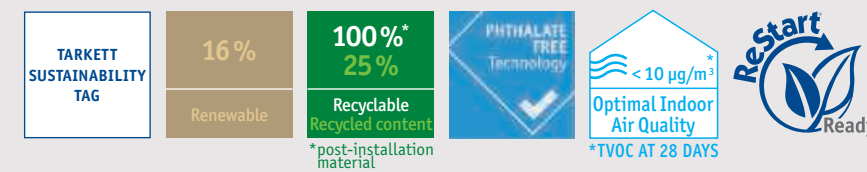
For instance, we have a target to phase out all our phthalate plasticizers in our vinyl flooring ranges and replace them with alternative plasticizers by 2020. Currently, all of our European and North American sites are using phthalate-free technology\*. The phthalate-free plasticizers selected by Tarkett are approved for food contact containers and can be used for toys intended to be placed in the mouth by children.

Contributing to better indoor air quality, we also continue to eco-design all our flooring products so that they have low or extremely low VOC emissions – from 10 to 100 times below the most stringent European regulations. Our aim is to ensure that our customers benefit from the best products, made from good, sustainable materials that contribute to people's health, well-being and the environment without compromising performance or design experience.

\*excluding recycled content

To help our customers make the best choice, we provide a Sustainability Tag for each product. The tag explains how the product performs against key sustainability and health & wellbeing criteria, as listed below:

- % of renewable content
- on average % of recycled content and % of product recyclability
- phthalate-free technology
- level of VOC emissions (TVOC in µg/m<sup>3</sup> after 28 days)



An example of the Tarkett Sustainability Tag for iQ Natural.

## Our ReStart® program



Tarkett is engaged in recycling since 1957 and runs its own program called ReStart® in Europe and North America. ReStart® has been developed to collect and recycle clean leftover material from either post-installation resilient flooring or post-consumer carpets. It is then collected through partnerships with collection networks, before being processed in one of our eight internal recycling centers. In order to further stimulate the recycling rate of our products, we have introduced a new tag called ReStart® ready (see above). This tag signifies whether a product is ready for recycling.

To learn more about the availability and conditions to join ReStart® program please contact your local Tarkett sales organization.

(1) 2105 data